



**Downtown Advisory Board
Notes
Monday, April 21 – 11:30am – 1:00pm
The Pitt, 516 N Broadway**

Members Present: Blaise Main, Darcie Shultz, Skip Urich, Mckayla Crystal, and Stephanie Watts

Members Absent: Tree Mulkin and Trista Shuster

Others: Kim Froman, Chris Wilson, and Sarah Runyon

Call to Order: Stephanie Watts

- **Welcome & Agenda Review**
- **Meeting Notes – *Action Needed***
 - *Move to Approve - Blaise*
 - *Second - Skip*
 - *All in favor/Opposed – None Opposed*

Old Business:

Downtown Strategic Plan GOALS 2025 – 1 Year & 5 Year *No vote taken*

- Decorative Tree Lights – discuss with Toby, possibly move to 5-year
- Wayfinding Signage – move to end of 2026, 5-year plan
- Website Landing Page – July 2025
- Downtown Brochure – draft (August), fall print deadline
- Enforcement Implementation – move to 5-year
 - Discussed revising goal language to be more specific
 - Review high congestion areas and assist city with parking recommendations – January 2026
 - Do we need to include PSU?
- **Streetscape**
 - Extension south – move to 5-year
 - Briefly discussed size of streetlights, cross walks, etc.
 - Welcome arch – end of 2026

- Sarah contacted Unique Metals – \$75k estimated cost
- **Regional Destination**
 - Move the speaker system project to 2027
 - Businesses staying open late – talk to businesses, maybe once a month - continue to brainstorm

Sarah will revise and the working draft will be shared with Commission on “Working Day”

- **Review Downtown Lighting – Sarah will provide maps and share a brief update**
 - Identify one streetlight on Broadway (darkest area possible) for demo with Rival Time
 - DAB homework – night drive, email Sarah one or two pole options
 - Identify additional dark areas for general placement recommendation
 - Quote submitted to finance, in review/approval process

New Business:

- **620 Day Planning!** Logistics, Vendors, Festival Map FRIDAY NIGHT!
 - More children’s activities
 - Petting zoo, rides, etc.
 - More food and drink options
 - Common consumption?
 - KKow will bring two trucks
 - Who is on the special planning committee and volunteer sign-up
- **Downtown Renovation Projects – Group Briefly Discussed the following topics:**
 - Ettinger’s
 - The Morning Sun
 - 818 N Broadway – Possibility Junction (818 Healing Space, downstairs is open)
 - 211 North Broadway – Biles Brothers Building
 - 616 North Broadway – Ramsay’s Building

Upcoming Downtown Events:

- **APRIL**
 - Bearded Bully Barbershop Grand Opening – April 24th 10am (postponed)
- **MAY**
 - An Evening with Thomas Csorba – May 27th at 6pm – The Greenway
- **JUNE**
 - Gabe Lee w/ King Margo – June 12th at 6pm – The Greenway
 - 620 Day Friday, June 20

- **AUGUST / SEPTEMBER**

- Downtown Connect Thursday August 7th 5:30pm at The Pitt
- Little Balkans Days Festival
- Paint the Town Red Block Party
- Hispanic Heritage Festival – September & October 2025
 - Music Under the Stars – Memorial Auditorium North Lawn, Sep 19

Meeting Adjournment: 1:00 pm

Next Meeting – Monday, May 19, 2025 – Corner Patio, 919 N. Broadway St.